



BDAV NEWS

Advertising Rates

Building Designers
Association Victoria

Issued December 2009

BDAV News is the monthly journal of the Building Designers Association of Victoria (BDAV), and is keenly read by Victoria's leading building design professionals. Current circulation is 1,300 per edition.

The BDAV is the peak industry body representing building designers and draftspersons in Victoria. The BDAV is a non-profit organisation, managed by a committee of volunteers from amongst the membership, whose objective is to advance the profession of building design, by offering cost-effective, quality, membership services and benefits to meet the needs of this important sector of the building industry. Further information is available at www.bdav.org.au

BDAV Members are specifiers of a wide range of building materials. Members are involved in all aspects of the building design profession, covering residential, commercial, industrial, institutional and all other types of buildings. Many provide energy ratings and associated services.

BDAV News is very popular and widely read by building designers because it features timely news and articles of vital interest to this sector.

The publication is 32 pages, A4 in size, and is printed in colour throughout. Corporate promotional brochures may be included as inserts to *BDAV News* upon negotiation.

No commissions are offered to agencies; the advertising rates below are nett, and inclusive of GST.

Advertising booked by non-BDAV members, or by agencies or third-parties on behalf of members MUST be pre-paid before the advertising can proceed. Advertising booked direct by BDAV members will be invoiced to the member, and payment is required within 7-days of invoice date.

Queries should be referred to Giselle Grynbaum on (03) 9416 0227 or info@bdav.org.au

Advertising Rates (inclusive of GST)

SIZE	SINGLE ISSUE		5-10 ISSUES (per issue)		11 ISSUES (per issue)	
	BDAV MBR	NON-MBR	BDAV MBR	NON-MBR	BDAV MBR	NON-MBR
Full Page	\$693.00	\$792.00	\$660.00	\$759.00	\$594.00	\$726.00
Half Page	\$462.00	\$572.00	\$429.00	\$539.00	\$363.00	\$506.00
Third Page	\$363.00	\$462.00	\$330.00	\$429.00	\$297.00	\$396.00
Quarter Page	\$330.00	\$440.00	\$297.00	\$407.00	\$264.00	\$374.00
Sixth Page	\$264.00	\$363.00	\$231.00	\$330.00	\$198.00	\$297.00
Insert (One A4)*	\$693.00	\$792.00	\$660.00	\$759.00	\$594.00	\$726.00

* Other sizes may be permitted, by negotiation. 1,300 copies of your insert, to be delivered direct to our mailhouse.

Deliveries sent to BDAV will incur a courier charge payable by the advertiser for us to deliver your inserts to our mailhouse.

The BDAV reserves the right to vary these advertising rates without notice. In the event of a rate increase, advertisers on a contract, for advertising in more than one edition of BDAV News, will retain the same advertising rate as that at the commencement of the contract, until the completion of the contract, at which time any new advertising rates will apply, should they enter into a new contract.

Advertisers who book a contract for advertising in more than one edition of BDAV News but cancel at any stage of the contract will be required to pay an adjusted amount dependent upon the number of advertisements that had already been published on their behalf.

Mechanical Details and Relevant Information

Trimmed Page 297mm deep x 210mm wide

Image Area 256mm deep x 185mm wide

Full Page Bleed Allow an additional 8mm all round

Artwork Required Press-quality PDF file, with all imagery embedded, to be emailed to info@bdav.org.au

WORD or Powerpoint files cannot be accepted

If artwork is more than 6Mb in size, it MUST be supplied on CD-Rom with a print-out for quality control purposes.

Artwork supplied in the incorrect format will incur an artwork charge of \$132+GST per hour or part thereof to convert it to correct format.

Artwork Deadline 12.00 noon on 2nd last Friday of preceding month of the selected edition

Queries Giselle Grynbaum, (03) 9416 0227, or email to info@bdav.org.au

SIZE	HORIZONTAL	VERTICAL
Full Page		256mm deep x 185mm wide
Half Page	125mm deep x 185mm wide	256mm deep x 90mm wide
Third Page	85mm deep x 185mm wide	256mm deep x 55mm wide
Quarter Page	60mm deep x 185mm wide	125mm deep x 90mm wide
Sixth Page	Not available	125mm deep x 55mm wide

Building Designers
Association of Victoria
PO Box 174
Carlton South VIC 3053
ABN: 36 982 485 577

www.bdav.org.au

Phone: (03) 9416 0227
Fax: (03) 9416 0115
Email: info@bdav.org.au



BDAV NEWS

Booking Form

Building Designers
Association Victoria

ABN 36 982 485 577

Please return your Booking Form to:

BDAV (Attn: Giselle Grynbaum)

PO Box 174 Carlton South VIC 3053

or fax to (03) 9416 0115 (no coversheet required) or scan and email to info@bdav.org.au

- I/We wish to book the following advertising in BDAV News.
- I/We have read the BDAV's terms and conditions, and agree to comply with them. In particular, I/we understand that:
 - no payment is required with this form, and that I/we will receive a Tax Invoice for the requested advertising;
 - payment for our advertising must reach the BDAV within 7 days of invoice date;
 - advertising booked by agencies, or non-BDAV Members, or third parties on behalf of members, must be pre-paid prior to such advertising proceeding;
 - no commission is offered to advertising agencies, or to third parties who book on behalf of advertisers (whether BDAV members or non-members);
 - we must comply with the BDAV's artwork requirements, and to meet artwork deadline dates;
 - artwork not in the required format or size will incur an artwork cost of \$120+GST per hour or part thereof, payable by us, to convert it to required format/size.

SIZE Full Page Half-page Third-page Quarter-page Sixth-page

DIMENSION Horizontal Vertical

INSERT Insert (one, A4)

FREQUENCY Single Issue Nominated month: _____

Number of issues: ____ Commencing: _____

BDAV MEMBER YES NO

For costs, refer to the BDAV's current Advertising Rates schedule.

NOTE: BDAV reserves the right to amend advertising rates without notice. However, advertisers who book a contract rate for more than one issue will retain the original rate that was booked at the commencement of the contract, until the completion of the term of the contract.

ADVERTISING BOOKED BY:

ORGANISATION _____

ON BEHALF OF (if booked by agency or third-party) _____

CONTACT NAME _____

POSITION _____

EMAIL ADDRESS _____

POSTAL ADDRESS _____

_____ STATE _____ POSTCODE _____

PHONE NUMBER (_____) _____

MOBILE NUMBER _____

FAX NUMBER (_____) _____

SIGNED: _____

DATE: _____

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